

## RELATED EXPERIENCE

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### **Heart to Heart Counseling Center Inc.**

Colorado Springs, CO

*SEO Manager, WordPress Developer, and Copywriter*

April 2018 – Present

- SQL database administrator and FileMaker Pro RDBMS administrator.
- Developed multiple WordPress websites, optimized UX/UI, and migrated web servers.
- Developed SEO strategies which achieved Google page #1 rankings for difficulty 50 keywords.
- Crafted ad, website, blog, and email copy, and filed USPTO trademarks and copyrights.
- Managed marketing strategies and paid ad campaigns while tracking e-commerce sales.
- Integrated website email funnels with platform APIs.

### **Yunto Group LLC**

Parker, CO

*Digital Marketer, UX/UI Developer, and Graphic Designer*

Mar 2016 – Present

- Web developer specializing in the WordPress Genesis platform, database, and theme development.
- Developed, optimized, and cleaned MySQL databases and converted tables from MyISAM to InnoDB.
- Proficient in CSS, HTML, JS, WordPress, Bootstrap, SEO optimization, and Adobe Creative Suite.
- Designed, developed, and deployed multiple websites, web applications, and e-commerce products.
- Created multiple LLCs, brands, and Amazon product lines. Sourced UPC codes for final products.

### **BackerClub.co**

Remote

*Kickstarter Marketing, Website Operations, and Customer Support*

Nov 2016 – Feb 2017

- Supported client projects through web application interfaces and content management systems (CMS).
- Managed website operations, product sales, customer support, and Kickstarter user membership lists.
- Developed proposals and analytics tracking methods and held weekly meetings via video conferencing.

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## EDUCATION

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### **American Military University**

Manassas, VA

**M.A. – National Security Studies–Capstone Option, Concentration: Terrorism**

2011 | GPA 4.0

- Summa Cum Laude, Pi Gamma Mu Honor Society Member; APUS, Global Mentor Network: Mentor; President's Honors List 2010 through 2011

### **Metropolitan State University of Denver**

Denver, CO

**B.S. – Criminal Justice & Criminology Major, Accounting Minor**

2010 | GPA 3.73

- Cum Laude, Alpha Phi Sigma Honor Society Member, multiple scholarship recipient, Who's Who List

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## RELATED SKILLS AND CERTIFICATIONS

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- Completing Google IT Support Professional Certification - est. completion date 2019.
- Completing Software Engineer training program at Free Code Camp - est. completion date 2020.
- Proficient in Adobe Creative Suite, cPanel, Plesk, FTP clients, Microsoft Office Suite, Moz Tools, Google Analytics, Google Search Console, Google Data Studio, Google AdWords, Facebook Ads Manager, Windows, MAC OS, CSS, HTML, SQL, other web languages, and New World Public Safety Solutions.
- Google: AdWords Fundamentals, Adwords Search Certification, DoubleClick Search and Search Basics.
- DigitalMarketer.com Certifications: Customer Acquisition, Value Optimization, Content Marketing, Optimization and Testing, Social and Community Mastery, Search Marketing, Email Marketing Specialist, and E-Commerce Marketing.